

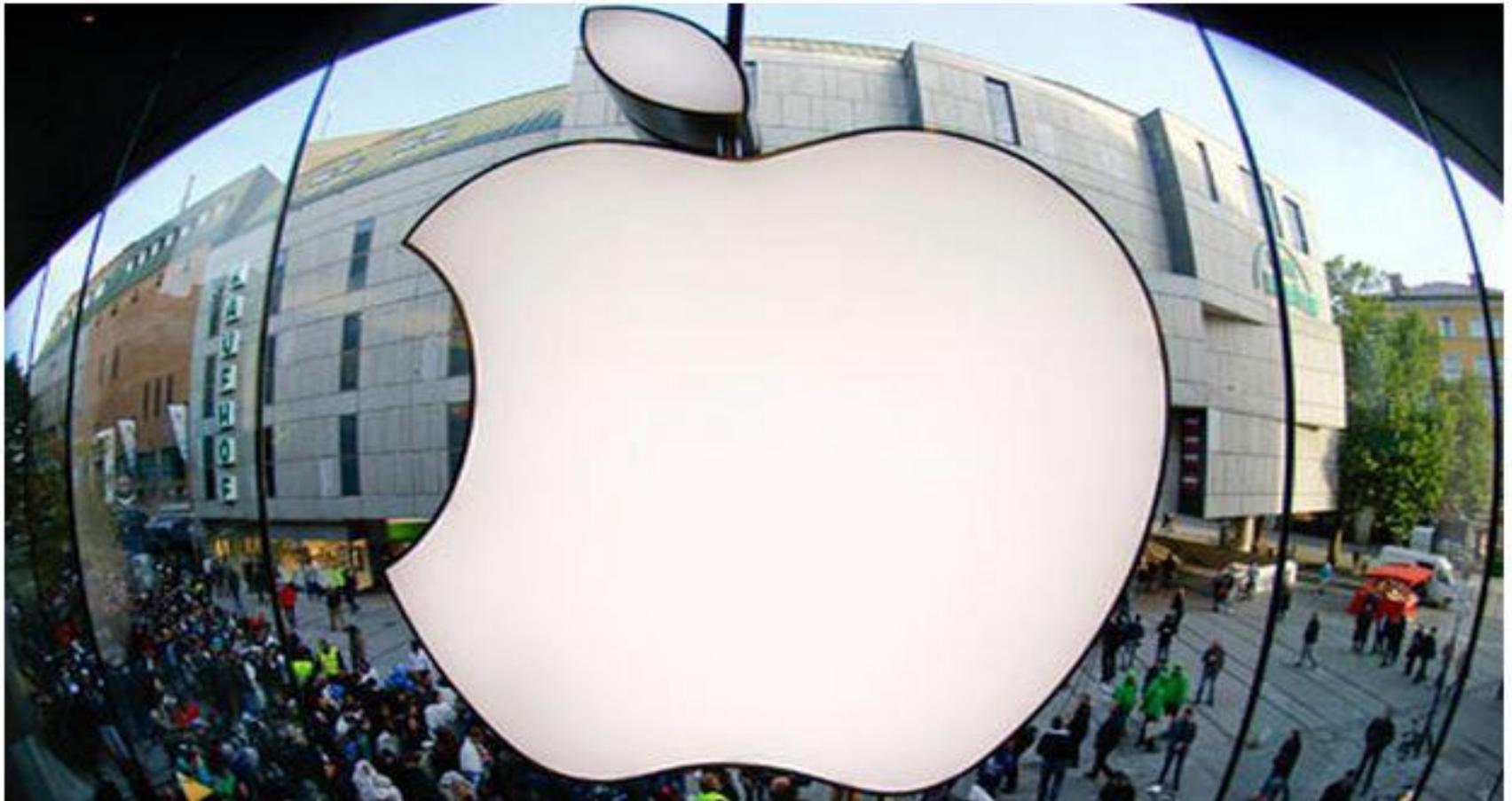


COUNTERFEITS CAN KILL

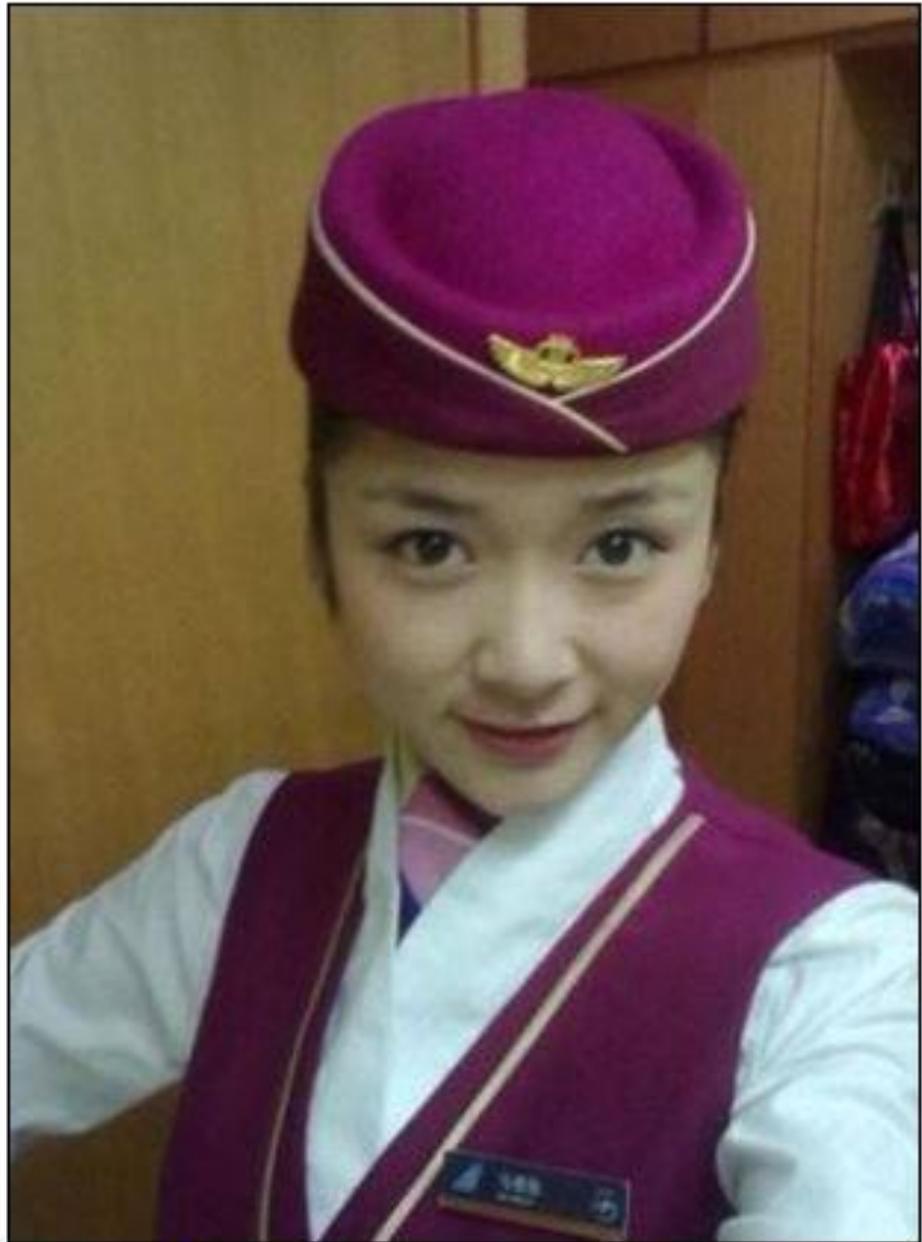
Brian Monks
Vice President & CSO

Apple helping police inquiry into iPhone user's death

Chinese woman was answering her iPhone 5, which was charging at the time, when she was killed by an electric shock



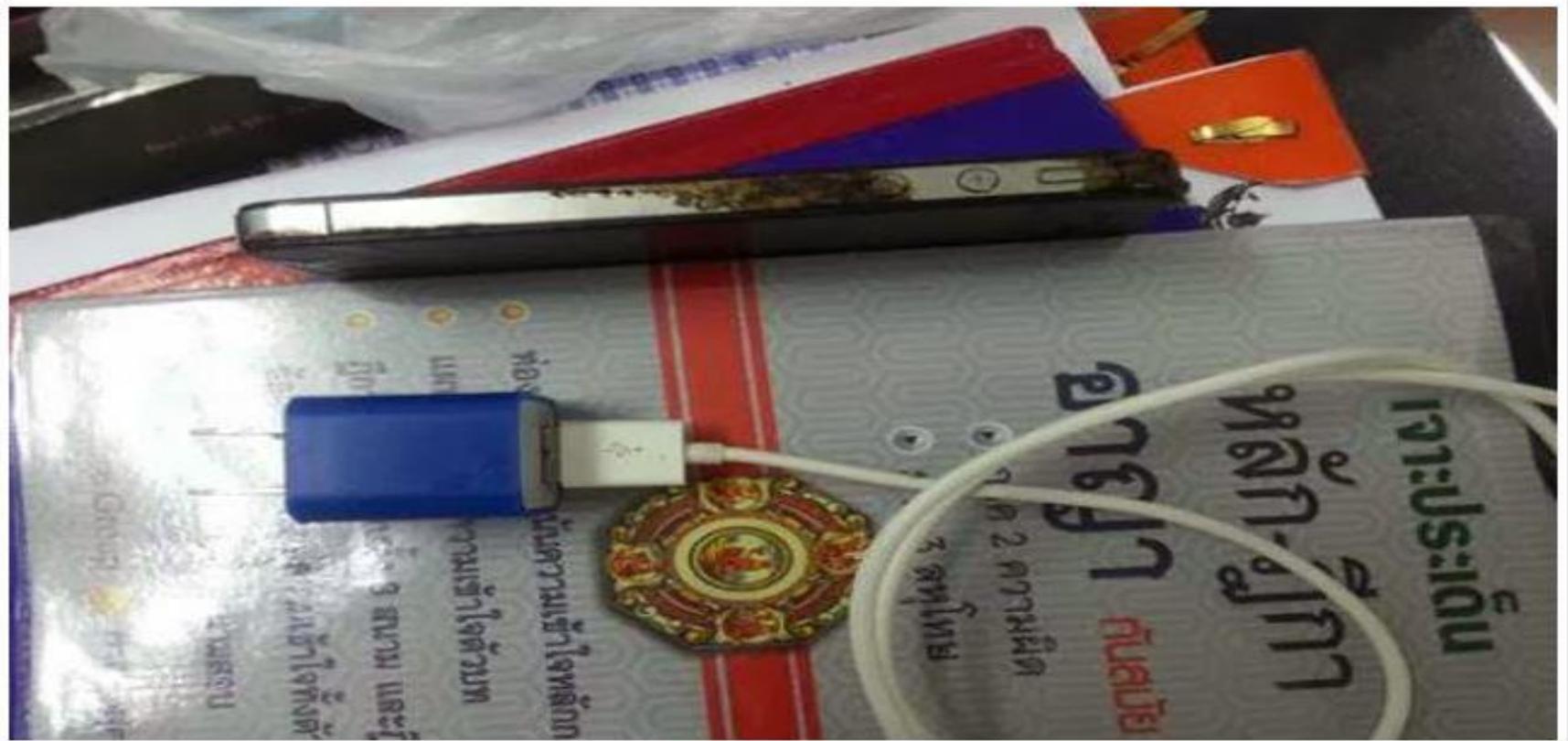
Apple are helping a Chinese police inquiry into the death of a woman who received an electric shock while answering her iPhone 5. Photograph: Michael Dalder/Reuters



Victim: Ma Ailun, a 23-year-old air stewardess with China Southern Airlines, who died when she picked up her phone as it was charging

Counterfeit iPhone Charger Claims Another Life In Thailand

By Adnan Farooqui on 11/27/2013



According to reports of the **Daily News Thailand** (via **MacRumors**), police in **Thailand** found the body of an unnamed man dead in his room while holding his iPhone4s which was still plugged into the socket with a third-party charger.



NSW News Sydney Traffic NSW State Election 2015 Quizzes

You are here: Home » NSW News »

Faulty USB phone charger blamed for Sheryl Aldeguer's death

Phone kill: Faulty charger electrocutes woman in Australia

Published time: June 27, 2014 07:29

[Get short URL](#)

June 27, 2014

Emma Partridge, Saffron Howden



Sheryl Aldeguer, 28 (Image from facebook.com)



WE ARE A GLOBAL FORCE

SAFETY MISSION

At UL, our mission of working for a safer world since 1894 is at the core of everything we do.

- ✓ Advancing safety through careful research and investigation
- ✓ Preventing or reducing loss of life and property
- ✓ Promoting safe living and working environments for all people

22 BILLION

UL MARKS
APPEAR ON
PRODUCTS
ANNUALLY

1 BILLION
CONSUMERS
WERE REACHED
BY UL SAFETY
MESSAGES IN
ASIA, EUROPE
AND NORTH
AMERICA



MORE THAN
567K
FOLLOW-UP
INSPECTION
VISITS WERE
CONDUCTED
BY UL

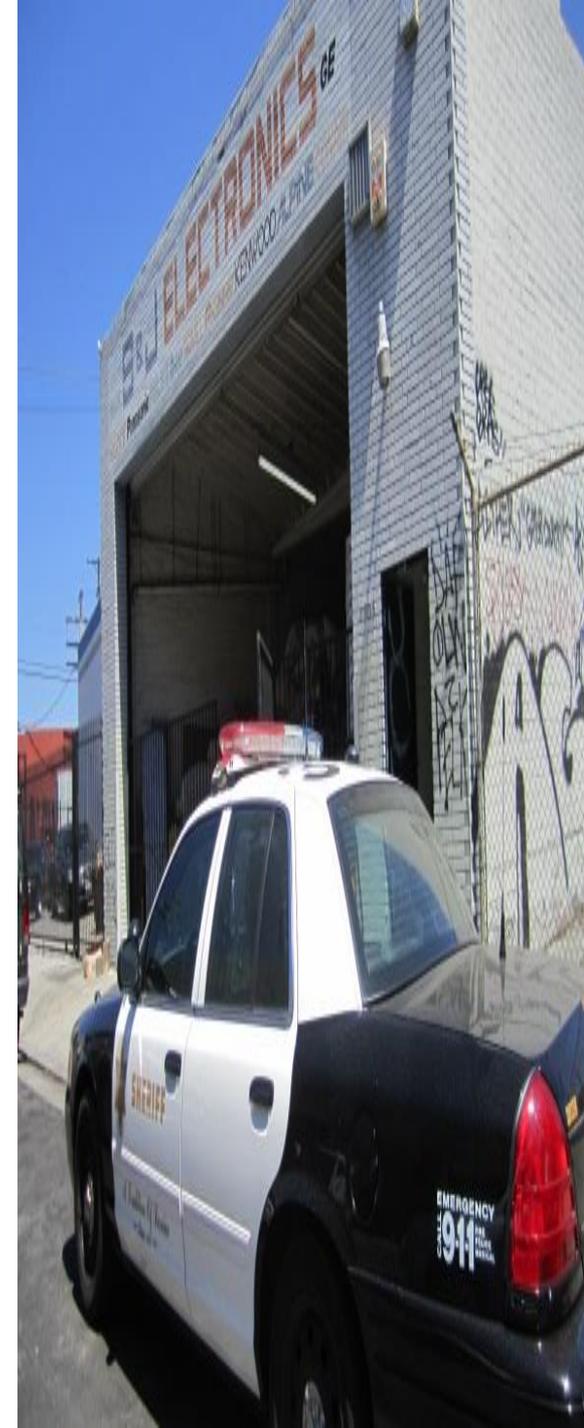
1,490
CURRENT STANDARDS
FOR SAFETY PUBLISHED
BY UL

20,104
TYPES OF PRODUCTS
EVALUATED BY UL

69,007
MANUFACTURERS
PRODUCED UL
CERTIFIED PRODUCTS

92,442
PRODUCT EVALUATIONS
CONDUCTED BY UL

- ✓ We work closely with law enforcement to remove products bearing counterfeit UL trademarks from the stream of commerce, and to hold accountable those responsible for their manufacture and distribution
- ✓ We also work closely with UL customers and other global partners to develop and implement anti-counterfeiting solutions that stem the flow of illegal and potentially dangerous goods



Global Border Protection Program

- ✓ **Verifications** We process product authentication requests from authorities and customers to identify and stop the import of counterfeited UL-marked products.
- ✓ **Customs Seizures** Globally, our work with border and customs agencies prevents hundreds of thousands of potentially hazardous items from reaching the public

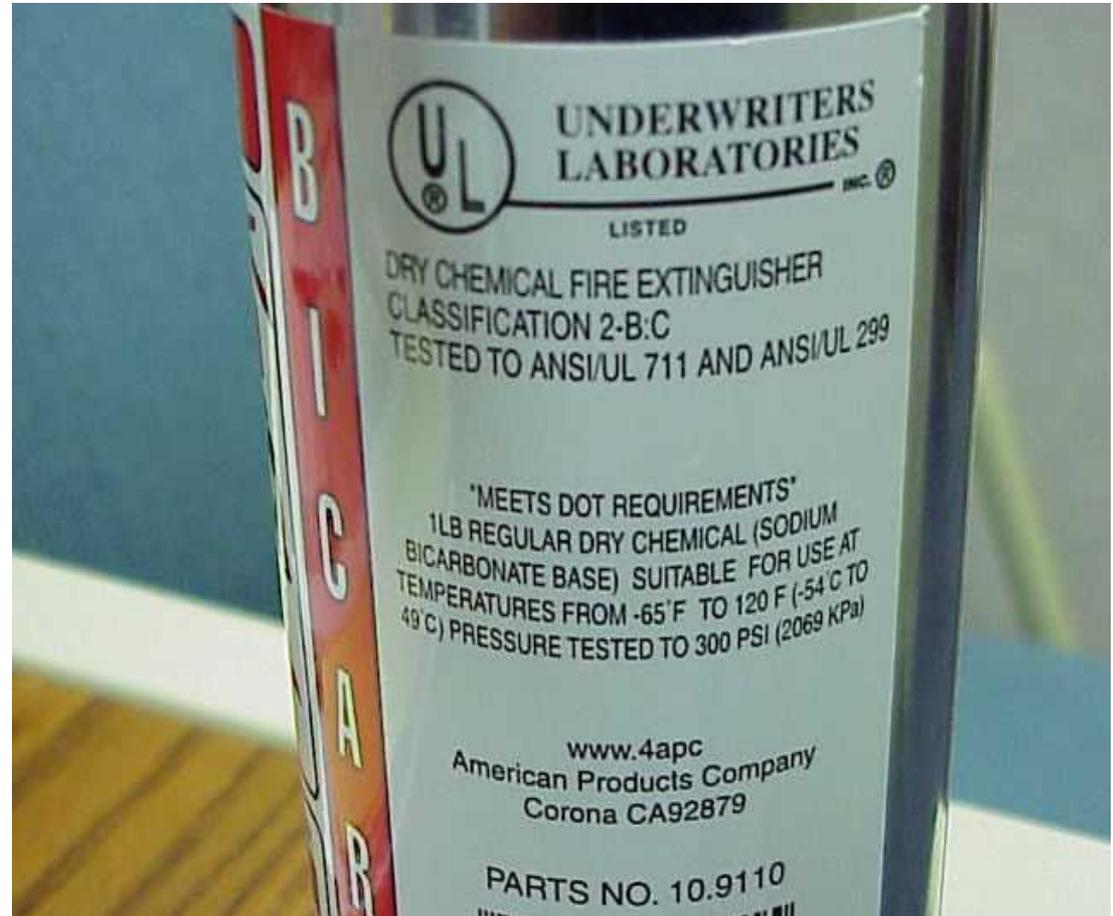


Global Investigations Program

- ✓ **Criminal** Partner with law enforcement agencies to plan, coordinate and undertake enforcement activities including attendance at search warrants and court proceedings
- ✓ **Civil** With our legal department colleagues we have an effective civil enforcement program



COUNTERFEIT FIRE EXTINGUISHERS



TESTING OF COUNTERFEIT FIRE EXTINGUISHER



LOS ANGELES, CA APPLE 5W ADAPTERS









L.A. COUNTY SHERIFF'S DEPARTMENT SEARCH WARRANTS



RIDER BEST, INC.

UL case referral to LASD concerning ongoing counterfeit Apple style iPhone adaptors found in the marketplace

UL attended search warrants with LASD:

29,000 Products seized

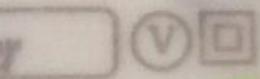
\$578,000 MSRP

- ✓ Criminal Charges – California Penal Code
- ✓ Civil Action – Manufacturer & Distributor



Power A dapeer Made in China

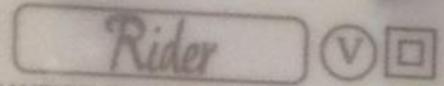
Model No:A1265 Made in China
Input:100- 240V~ 50/60Hz 0.15A
Output: 5V $\overline{\text{---}}$ 1.1A



CAUTION: For use with infor
mation technology equipment.
Serial No.:1X84288R5558T

Power A dapeer Made in China

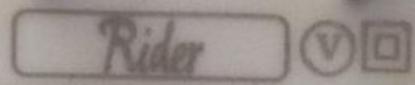
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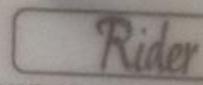
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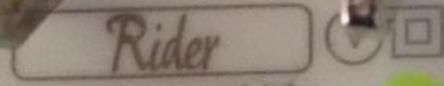
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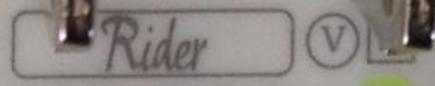
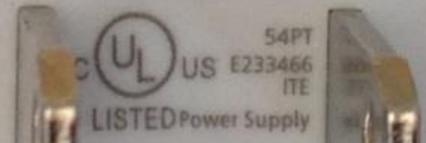
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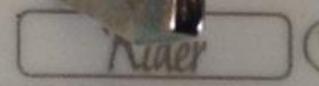
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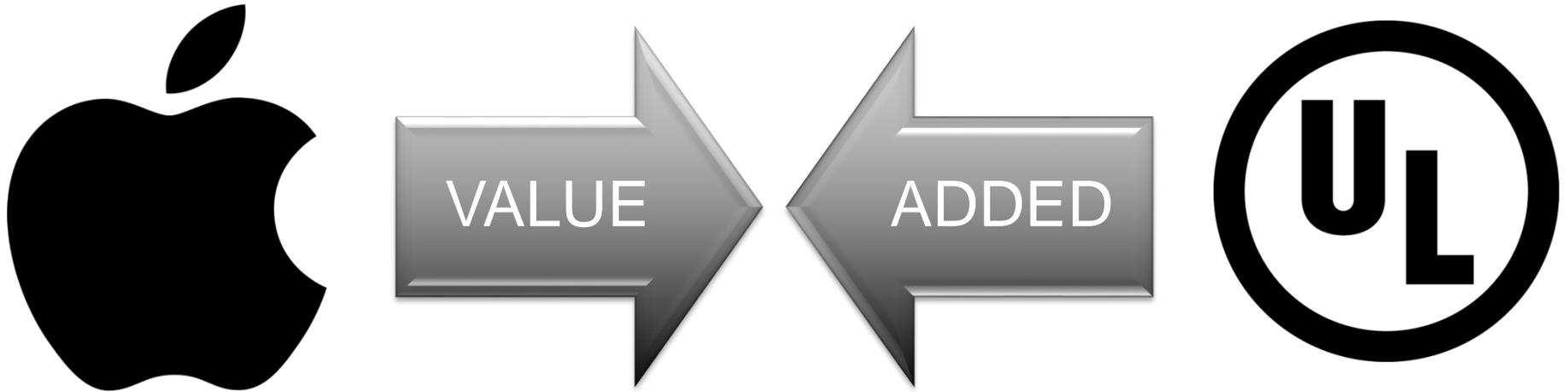
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APPLE / UL BRAND PROTECTION PARTNERSHIP



UL and Apple continue to work together globally to fight fake products, including shutting down counterfeit factories in China. Together we have been successful in getting hundreds of thousands of counterfeit USB adapters off the market around the world.



Global Partnerships & Education

- ✓ **Outreach & Capacity Building** team that participates in many initiatives designed to strengthen public and private sector capabilities to combat counterfeiting and piracy crimes
- ✓ **International Intellectual Property Crime Investigators College** a joint initiative of UL and INTERPOL, and the premier anti-counterfeiting training center for global law enforcement, regulatory authorities and private sector investigators





International IP Crime Investigators College

An INTERPOL Initiative in Co-operation with UL University



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Counterfeiting Can Hurt Children

Online Training

Access the IIPCIC online training modules



Course Sample

Access the IIPCIC course sample



Interpol News

Intellectual property crime news



Interpol Videos

See the organization in action



THANK YOU.

ENFORCEMENT

EDUCATION

PARTNERSHIPS

